

James A. Brannstrom

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PROFESSIONAL PROFILE

Working knowledge of digital prepress workflow. Mac and PC proficient. Experienced with Adobe Photoshop, Illustrator, InDesign, QuarkXPress, Word, PowerPoint, Keynote and AutoCAD software. Web development skills using Dreamweaver and Flash CS5. Detail and goal oriented. Creative. Team player; talented problem solver who can work independently when required. Flexible and very adaptable with focus on supporting company growth in revenue and profit through quality work.

CAREER SUMMARY

Fetch Graphics, Janesville, WI December 2011 – Present
Fetch Graphics provides its clients with graphics for vehicles, banners, signs and trade show exhibits.

Graphic Artist

Responsible for graphic design and proof set up for vehicle wraps.

JB Studios, Madison, WI

June 2009 - Present

Freelance work in the areas of logo design, ads, calendar layouts, business cards and web page design, production and continued maintenance.

Clients Include:

- ☎ The Attic Angel Association
- ☎ The Wisconsin Chapter of the American Society of Farm Managers and Rural Appraisers (WCASFMRA)
- ☎ The Wisconsin Association of Professional Agricultural Consultants (WAPAC)
- ☎ StarMac Express
- ☎ Axemout Stump Grinding and Garden Tilling
- ☎ J.Erin Design

4 Lakes Label and Printing, Sun Prairie, WI

Sept. 2008 – June 2009

4 Lakes Label provides its clients with custom made labels and is a leader in flexographic printing. As a division of Western States Envelope, they also do prepress work for custom envelope jobs.

Graphic Artist / Prepress Specialist / Flexographic Platemaker

Responsible for the prepress work on label and envelope orders. Recreated old artwork, typeset jobs to match provided samples, made flexographic plates when needed.

Specific Accomplishments:

- ☎ Served as one of the company's graphic artists. Responsible for label and envelope jobs that often required abnormal layout setup and output. The position required effective problem solving, high knowledge of software, excellent communication skills and the ability to meet deadlines while multi-tasking.
- ☎ Created shortcuts and workflows to speed up production time for the entire prepress department.

Great Big Pictures, Inc., Madison, WI

April 2007–March 2008

Great Big Pictures, Incorporated provides its clients with custom made large-format prints for museum, advertising and trade-show purposes. Revenue of \$21 million in 2007. Employs 200 production and administrative associates.

Digital Prepress Technician/Graphic Designer

Responsible for the custom preparation of large-format graphics for use at trade shows, museums and well-known, high-end retail stores. Clients include Harley Davidson, Ann Taylor, Shopko, Kohl's, Adidas, Sears, Lindsay Stone and Briggs, Sony and Victoria's Secret.

Specific Accomplishments:

- ☎ Served as the company's "small-client digital prepress specialist." Responsible for difficult custom jobs that often required non-standard layout setup and output. The position required effective problem solving and communication skills.
- ☎ Assisted with new employee training to free supervisors for other duties.
- ☎ Willingly worked seventeen straight hours in order to meet an important client's deadline despite the unanticipated complexity and difficulty the project presented to the department.

EDUCATION

Madison Area Technical College - Madison, WI

- ☎ Associate Degree of Applied Arts in Graphic Design
Graduated December 2006
Dean's List in both 2005 and 2006

- ☎ Web Page Design Certificate
Graduated in December 2010

University of Wisconsin - Whitewater

- ☎ BA in Graphic Design and Minor in Media Arts and Game Development
Graduating in 2014